

# 14<sup>™</sup> ANNUAL

# GENEST BOOTCAMP HARDSCAPE EXPO

TUESDAY, FEBRUARY 3, 2026 • THE POINT COMMUNITY CENTER, SOUTH PORTLAND, ME

## **EXHIBITOR REGISTRATION AND AGREEMENT**

The Genest Bootcamp Hardscape Expo is a targeted industry event created to showcase products, tools, and services that support professionals in the hardscape, landscape, and masonry trades. In addition to core industry vendors, we welcome exhibitors offering ancillary services that benefit landscape, hardscape, and masonry businesses operating in Maine and across New England.

1. Exhibitor Information		2. Product/Services Description	
Exhibiting Company Name	Billing Company Name (if different)		
Onsite Contact Name	Title		
Email Address	Cell Phone Number		
Billing Address			
3. Booth Rentals Each booth rental	includes two meal tickets. Additional med	al tickets are available as an a	ıdd-on.
☐ Standard Booth (10′ x 6′) \$750 ☐ Double Booth (20′ x 6′)\$1,050 ☐ Nonprofit Half Booth\$150 Table-only, limited space, no full-depth booth. Available to nonprofits only.	☐ Custom Layout: \$10 per additional square foot  If you need a larger or custom-sized booth, enter your total desired square footage here: sq. ft.  Then subtract your base booth size (60 or 120 sq. ft.).  Additional square footage: sq. ft. × \$10 = \$		
TABLE COVERING (check one):	OPTIONAL ADD-ONS:		
☐ I will be bringing a tablecloth☐ I will need a plain tablecloth provided	☐ Electrical Access (+ <b>\$50</b> ) ☐ Additional meal tickets: x <b>\$</b>	25 = \$ TOTAL B	OOTH RENTAL: \$
4. Sponsorships Subject to available	ility. See Page 2 for descriptions of sponsor	ship packages.	
☐ Bronze Sponsorship (+\$250 – 8 of 10 ava ☐ Silver Sponsorship (+\$500 – SOLD OUT			
5. Raffle Prize Donations			
☐ My company would like to contribute _			to the end-of-day raffle.
6. Live Demo/Presentation Add-O  Yes, reserve a demo/presentation slot for Topic/title:	or my company (+ <b>\$300</b> )	nute slot in one of our dedica	•
<b>5. Payment</b> Exhibitor agrees to pay the total sum of \$_ of event planning, all exhibitor fees are not payments received.			
Signature:	Date:		
By signing above, I, the exhibitor named in this ap and guidelines outlined in this registration form. I commitment to exhibit and abide by all event rule	understand that submission of this applic		Office Use Only  Date Returned:
Please mail correspondence to: Genest Concrete, PO Box 151, Sanford, ME 04073  Booth #:			Deposit Received: Booth #:

## **ADDITIONAL INFORMATION & EXHIBITOR TERMS**

To maintain a consistent and professional environment, Genest reserves the right to deny, relocate, or remove any exhibit, activity, or display that is inconsistent with the purpose, quality, or standards of the Expo. All decisions made by Show Management regarding participation, booth presentation, and exhibitor behavior are final and binding.

By submitting this application, the exhibitor agrees to comply with all event rules, deadlines, and instructions issued by Show Management; exhibit products or services directly relevant to professionals within the hardscape, landscape, or masonry sectors; and maintain a professional appearance and conduct at all times throughout the event.

Genest and Show Management assume no responsibility for loss, theft, damage, or injury incurred before, during, or after the Expo. Exhibitors are responsible for the security of their property and should consider carrying adequate insurance coverage. Participation is at the sole risk of the exhibitor.

#### **BOOTH RENTALS**

Each booth includes one 6' or 8' table (choice at registration), two folding chairs, optional plain tablecloth (upon request), and two meal tickets for staff. Additional meal tickets are available for purchase.

Electrical access must be reserved in advance during registration. A \$100 late fee will apply for electrical requests submitted after December 31, 2025. Electrical access is subject to availability and cannot be guaranteed without prior arrangement.

#### **SPONSORSHIP OPPORTUNITIES**

Maximize your exposure to a highly targeted audience of regional hardscape and construction professionals. Sponsorship opportunities are available to both vendors and industry partners unable to attend in person.

#### Bronze Sponsorship - \$250 (10 Available)

- Logo on swag bags to be distributed to first 350 guests
- Promotional item included in swag bags (item supplied by sponsor)
- Linked logo on event webpage
- Vendor spotlight on social media

- All Bronze benefits

- Logo placement on event posters, flyers, and print ads - Premium placement on event website

Silver Sponsorship - \$500 (SOLD OUT)

- Vendor highlight on printed vendor map
- Sponsor spotlight on social media
- Verbal recognition during event introduction
- Priority booth location (booth rental not included)

### Gold Sponsorship - \$1,500 (SOLD)

- All Silver and Bronze benefits
- Exclusive sponsorship of the Coffee Bar
- Genest-provided coffee bar signage + opportunity to supply branded cups and/or promotional items
- 30-minute live demo or presentation slot included
- Branded placement in the event's digital signage loop

### Platinum Sponsorship - \$2,500 (SOLD)

- All Silver and Bronze benefits
- Co-branded premium gift for first 300 guests commemorative duffel bag featuring your logo
- Option to for promo items provided by the sponsor to be included in the duffel bags
- 30-minute live demo or presentation slot included
- Branded placement in the event's digital signage loop

#### RAFFLE PRIZE DONATIONS

Support attendee engagement and increase brand exposure by donating to our end-of-day raffle. All contributors will be acknowledged during the prize drawing and featured on-site. Popular items include tools, branded merchandise, gift cards, and new product samples.

#### LIVE DEMO / PRESENTATION ADD-ON

Showcase your brand with a 30-minute live demo or presentation. Subject to approval by show management. Includes:

- Designated 30-minute slot in one of our two presentation areas
- Basic A/V setup and support
- Inclusion in printed and digital event agenda
- On-site signage and social media promotion
- Optional introduction by event emcee

Time slots are limited and assigned on a first-come, first-served basis.